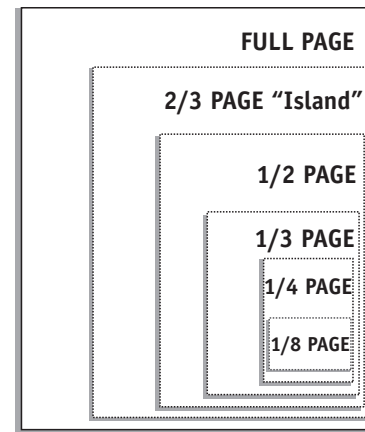


# BUSINESS

VANCOUVER ISLAND • THOMPSON OKANAGAN • FRASER VALLEY • PEACE CARIBOO

**YOUR SOURCE FOR LOCAL BUSINESS NEWS**  
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**ADS TO SCALE**

## AD RATES

AD SIZES	12X	6X	1X
FULL PAGE (5 col. x 13")	995	1070	1145
3/4 PAGE (5 col. x 9.75")	850	920	990
2/3 PAGE (4 col. x 9")	765	775	850
1/2 PAGE (5 col. x 6.25")	550	590	630
1/3 PAGE (3 col. x 7.25")	490	525	565
1/4 PAGE (2 col. x 8.25" or 3 col. 5.5")	320	400	425
1/8 PAGE (2 col. x 4.25")	250	275	300
1/10 PAGE (2 col. x 3.5")	200	215	250
Business card (2 col. x 2")	110	130	140

**COLUMN WIDTHS:** 2 col. = 3 1/2" • 3 col. = 5 3/8" • 4 col. = 7 1/8" • 5 col. = 9"

### Agency Commissions

All rates quoted are NET (non-commissionable).

### Ear Lugs, Banners & Double Page Spreads

Available on a limited basis. Rates available on request

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### AD Production

Included in the price of each ad.  
110 Line Screen, or 300 DPI PDF  
Required

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20% for Guaranteed Positioning.

### Color

Publisher's Color: \$125  
Black + 1 Color: \$175  
Full Process: \$400

### Inserts:

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### Distributed Monthly to 55,000 businesses in BC via Canada Post.

- Business Vancouver Island - 17,000
- Business Thompson Okanagan - 13,000
- Business Peace Cariboo - 12,000
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